# CITY OF TURLOCK COMPENSATION STUDY OVERVIEW

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#### **Learning Program**

- Understand Survey Process
- Compensation Philosophy
- Compensation Plan Elements
- Comparability Surveys



#### **Project Steps**

- Select Consultant
- Define Key Study Elements
- Conduct the Study
- Report Study Findings



## **Project Values**

- Inclusion
  - All stakeholders
- Education
  - Understanding how's and why's
- Transparency
  - Process and outcomes
  - Open to dialogue

## Consultant

#### Background

- •Extensive public sector labor and employment experience
- Familiar with central coast compensation issues
- •Extensive experience with public sector classification plans

#### Roles and Responsibilities

- Consult with staff
- Conduct survey
- Report survey findings



### **Project Schedule and Milestones**



#### May/June 2023

Confirm survey universe, classes, data points

Training and Facilitation

Gather, confirm and input data



#### June/July 2023

Gather, validate and input

Report survey findings

**Sept 2023** 

Present final report to City

Oct 2023



## Compensation Program Predicates

#### **Compensation Philosophy**

#### Classification Plan

- Contemporary structure corresponding to organization
- Accurate allocation of positions to classes
- Will conduct study following compensation survey. May elect to resurvey for some classes

#### Valuation Principles and Strategies

- Internal valuation based on compensable factors
- External valuation based on market surveys

## Compensation Philosophy

- Defines objectives and key elements of the compensation plan
  - Connects pay and organizational strategies
- Compensation Philosophy
  - The City is committed to providing competitive compensation as part of an overall strategy of attracting and retaining well qualified employees who exemplify our organizational values.
- Pay Balance
  - Pay vs benefits
  - Individual pay vs entitlements
- Structure
  - Steps, width, method of advancement



#### Compensation Plan

- ❖ Goals of the Compensation Program
  - ❖ Recruitment, retention, reward
    - Ensure market competitiveness
    - Ensure equity (internal and/or external)
    - Reward desired behaviors
    - Enable equitable, orderly and efficient administration of the compensation plan





## **Compensation Surveys**

- Objectives
  - Confirm market competitiveness
  - Provide objective and verifiable information as basis for informed decision making
  - Monitor market movement and developments in the labor 'market'



## Compensation Surveys

Benchmark compensation surveys involve the <u>systematic collection</u>, <u>analysis</u>, <u>and interpretation</u> of data related to employee compensation within an organization or across multiple organizations (external and internal)

The goal of compensation surveys is to gather information about various compensation components, such as salaries, benefits, and other forms of

monetary and non-monetary rewards.



The goal of compensation survey analytics is to apply statistical and data analysis techniques to gain insights and make informed decisions regarding employee compensation.

#### Survey Steps



Design Survey Collect Data Validate Data Analyze Data Visualize Data

#### Survey Design



#### Design requires the definition of

- Survey scope, objectives, and deliverables
- Survey comparators
- Classes/skill sets to survey
- Survey data points



## Comparability Surveys

#### Comparability Survey Issues

- **Survey scope, objectives, and deliverables**
- ❖Survey universe
- Survey classes
- Benchmarks, individual classes, hybrid
- ❖Survey data points
- Cash, benefits, paid time off, etc.

#### Other Survey Issues

- Frequency
- **❖**Statistical considerations
- Reporting/Visualizing the results
- Implementing the results





# Comparability Universe Selection Criteria

- Recruitment and retention
  - Employers with whom you compete for talent recruitment and retention
  - Employers located where your employees and applicants reside





## Comparability Universe Selection Criteria

- Employers who share similar characteristics:
  - Proximity
    - Define appropriate distance
    - May vary by occupation
  - Demographics
    - Population
  - Community wealth
    - ❖Income
    - Home values
  - Government
    - Type
    - Budget and source of funds
    - \*# of Employees



## Comparability Universe

**Clovis** 

**Davis** 

Livermore

Lodi

Manteca

Merced

Modesto

**Pleasanton** 

**Tracy** 

Woodland

#### Benchmarks

#### Definition

- ❖ A class which is representative of a group of classes for pay purposes
- ❖ Sufficient to serve as a salary reference point for other classes
  - Others can be set above, below or at the same level

#### Characteristics of survey benchmarks

- Typically journey level
  - ❖ Management classes may be an exception
- ❖ Readily available counterparts
- Relatively stable
  - ❖Not prone to significant changes in form over a short time period
- \*Representative of a sizable proportion of the workforce

#### Benchmarks

Account Clerk II

Accountant II

**Animal Services Officer** 

**Building Inspector II** 

Civil Engineer, Associate

Code Enforcement Officer

Crime and Comm Info Analyst

Electronic/Instrument Tech

**Emergency Service Dispatcher II** 

**Evidence and Property Spec II** 

Exec Asst to CM/City Clerk

Fire Chief

Firefighter

Fire Prevention Inspector

Fleet Maintenance Mechanic II

Housing Program Specialist II

Human Relations Analyst

Information Tech Analyst II

Laboratory Analyst II

Land Surveying Tech II

Maintenance Worker II

Planner Associate

Police Chief

Police Officer I

PW Construction Inspector

**Public Works Director** 

Purchasing Specialist

**Recreation Supv** 

**Staff Services Analyst** 

**Staff Services Assistant** 

Transit Analyst

Utility Maint Wkr II

Wastewater Operator II

Water Treatment Plant Operator II

## Data points - Cash

- Base pay
  - Minimums vs. midpoints vs. maximums
    - Using min and max for survey
  - ❖ Broad bands
  - Control points
- ❖Individualized Pay
  - Bonus and performance pay
  - Cash supplements
    - Using some added pay for safety classes
    - Education and Training
    - License/certification
    - Working condition or skill premiums
      - Maximum or indexed



### Data Points - Benefits

- Health and related insurance
  - Using family plan
  - Maximum
  - Employer and employee contributions
  - Co-pays and deductibles
  - Benchmarked at an index level (plan and number of dependents)
- Retirement
  - Using Classic and PEPRA
  - Employer cost
    - Normal
    - Unfunded Actuarial Accrued Liability
  - Pickup of mandatory employee contribution (no longer relevant under PEPRA)
  - Social security
  - Deferred comp
  - Employee contributions
  - Other retirement supplements (PARS)



## Data Points -Paid Time off

- Holidays
  - Legal
  - Personal/Floating
- Sick leave
  - Annual accrual
  - Caps
- Vacation
  - accrual by length of service
- Administrative leave
- Cash out of unused leaves (sick leave or admin leave)
  - Annual
  - Retirement
- Survey will not include PTO





## Visualizing Survey Outcomes

- Measures of Central Tendency
  - Mean
  - Median
  - **❖** Mode
- Other Measures
  - Rank
  - Percentiles



# Communicating Survey Outcomes

#### Reports

- Prepare narrative summary of methods and other relevant study information
  - Include or reference source data
- Spreadsheets or Tables
  - What is message
  - Identify Position





## Internal Relationships

- Recognize and reconfirm historical relationships
- Vertical and horizontal orientations
- Vertical
  - Create promotive incentive
  - Avoid compaction
- Horizontal
  - Recognize valuation differential
    - Use of factor evaluation
- Setting value based on ranking
- Using external data to set internal relationships



#### Compensation Study

•Questions & Discussion